



# Women in business compete for Network award

Cork's businesswomen are set to compete for the title of the region's leading lady in industry ahead of the annual Network Awards in May.

Speaking at the launch, Network Cork's president Deirdre Waldron outlined the business awards have proven an excellent platform for women in business to highlight their work and the businesses they are involved in: "As women in business we need to take advantage of opportunities to promote ourselves and our businesses- getting out of our comfort zone and letting everyone know what great jobs we are doing," she said. "Often, we as businesswomen are not that great at saying just how good we really are."

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Deirdre Waldron  
President,  
Network Cork





Judges Edel Clancy, Director of Communications and Corporate Affairs for Musgrave Group, Yvonne Barry, Partner, Quintas, Joan Walsh, Partnership Europe/Happy Tours and President of Network Cork Deirdre Waldron. Picture: Darragh Kane

through the awards, Cork businesswomen can access a national platform as the three local finalists- in the self employed, employee and new business categories- will represent the region in the National Awards. "Every year since the inception of the Awards, someone from Cork

has gone on to win one of the overall awards - showing the talent of women in business in the region," she stated.

Last year, local Cork businesswoman Natasha Lynch of Essential French went on to win Irish Business Woman of the Year (Established Business). "Being a national

winner has been a huge endorsement of what the Essential French brand stands for," said Ms Lynch.

Tickets, priced at €45 for members and €50 for non-members, for the Awards luncheon on Friday, May 17th are now on sale at [networkcork.com](http://networkcork.com). Guest speak-

ers at the event will be *Dragons' Den* judge and *Secret Millionaire* Ramona Nicholas of Cara Pharmacies and Network Ireland president Julia Lynes. Awards applications should be emailed to [businessawards@networkcork.com](mailto:businessawards@networkcork.com) with the closing date on Friday, April 5th.