



# Northside showcase to wait for rematch

Part of an event aimed at promoting Cork's northside for business has been postponed due to the replay of the All-Ireland Hurling Final on Saturday 28 September.

Details of the inaugural Northside for Business (Growing more than Apples) Conference and showcase were recently announced by Cork's Lord Mayor, Councillor Catherine Clancy. The conference, which will celebrate the diversity and progression of Cork city's Northside will be chaired by John Mullins, Managing Director of Augmentis and Chairman of Port of Cork, in Neptune Stadium on Friday 27 September.

Speakers at the conference will come from a variety of business backgrounds and include Susan Hayes, author of *The Positive Economist*, businessman Seán Gallagher, Pat Lynch serial entrepreneur, Deirdre O'Shaughnessy Cork Independent editor and Yvonne Barry Senior Partner, **Quintus**.

Presentations will focus on the importance of connections and networks, doing business on the northside, survival strategies for small businesses, social media and branding, and gaining competitive advantage for the future. The open showcase due to be held the following day in Neptune





Pat Lynch serial entrepreneur, John Mullins, Managing Director of Augmentis and Chairman of Port of Cork, businessman Sean Gallagher and Deirdre O'Shaughnessy, Editor Cork Independent at the official launch of the inaugural Northside for Business Event (Growing more than Apples). Photo: Darragh Kane

Stadium will now take place on Saturday 19 October, when more than 60 local businesses will exhibit their products and services to the wider community.

Speaking of the event, Lord Mayor of Cork, Cllr Catherine Clancy said,

"The Northside for Business event is a hugely important one for Cork city and county. The continued success of our city depends largely on our local indigenous businesses who often work under the radar and support thousands of local jobs.

"Cork's northside has a rich history of successful

family businesses which form an integral part of our local economy and I am delighted to see so many partaking and look forward to meeting with them over the weekend of the 27 September".

Also speaking of the conference, John Mullins said, "We often get caught up in looking at the larger multinationals who do business in our local economy but we must remember to support our smaller businesses who have been the backbone of our community for decades.

"I am honoured to chair the conference and also

learn from the people who have managed to not only maintain their businesses but are growing despite everything."

Tickets for the conference which runs from 1.30pm to 5.30pm on 27 September are available for €25 and can be booked online at [www.northsideforbusiness.ie](http://www.northsideforbusiness.ie) or call PLATO on 021-4320466. Entry to the Northside for Business Showcase from 10am to 5pm on Saturday 19 October is free to the public and all are welcome.